

## International flight arrangements

The international travel costs to and from Berlin are expected to be borne by the employers of successful applicants. In well founded individual cases and unless otherwise stipulated in the bilateral agreement between the Federal Republic of Germany and the home country of the proposed participant, InWEnt is in a position to provide return tickets to Berlin from the nearest international airport in the respective home country. Other expenses in the respective home country for travelling abroad will not be covered by InWEnt. If international flight tickets are provided, InWEnt will make excursion fare reservations according to the regulations of IATA-airlines. A change of such reservations may imply extra costs, which will not be covered by InWEnt.

## Travel documents

Participants are kindly requested to obtain the necessary travel documents including a sufficient amount of foreign exchange which they may need for the stay abroad. If an entry visa for Germany is required, participants should apply for a so called Schengen Visa. This would also be an advantage in case travel changes become necessary.

## Climate/clothing

Your stay in Germany will coincide with late autumn. The weather in Berlin will probably be rather cold, and it can rain or even snow at any time, so rain-proof clothes or at least an umbrella are recommended. At the training centre, informal clothing would be suitable.

## Miscellaneous

It is expected that the participants are granted leave for the duration of their stay and that their salaries will be continued to be paid to ensure maintenance of their dependants. InWEnt points out that participants are expected to be in good health to attend the course. For technical and organisational reasons it is not possible for participants to be accompanied by family members.

All applications should be submitted through the German Embassy in the resident country of the applicant.

**The application deadline is August 15, 2007**

Kindly address any inquiries directly to:

### International Institute for Journalism (IJ) of InWEnt

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## InWEnt

### InWEnt – Internationale Weiterbildung und Entwicklung gGmbH

#### Capacity Building International, Germany

InWEnt stands for the development of human resources and organisations within the framework of international cooperation. InWEnt's services cater to skilled and managerial staff as well as to decision makers from business, politics, administration and civil societies worldwide. InWEnt cooperates equally with partners from developing, transition and industrialised countries. Each year some 55,000 persons participate in our measures.

### The International Institute for Journalism (IJ)

has been offering advanced training for newspaper and news agency journalists from developing, transitional and newly industrialised countries since 1964. In recent times special courses for online journalists have been added to the training scheme. The training courses aim at strengthening the professional skills of the journalists and offer a platform to exchange experiences and ideas. About 5,000 journalists have participated in courses conducted by the IJ, either in Germany or abroad. A high proportion of these participants now hold senior positions in newspapers throughout the world.

### InWEnt gGmbH

#### International Institute for Journalism (IJ)

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## International Institute for Journalism (IJ)



## Reporting Politics: Good Governance, Investigating Policies, Covering Elections

October 15 to November 09, 2007  
in Berlin, Germany

Course Announcement

PN 7612303800

**inWEnt**

Internationale Weiterbildung  
und Entwicklung gGmbH

Capacity Building  
International, Germany

The International Institute for Journalism (IJ) of InWEnt – Capacity Building International, Germany, announces a four-week training course on "Reporting Politics: Good Governance, Investigating Policies, Covering Elections" to be held in Berlin from October 15 to November 09, 2007.

### Course objectives and outline

Access to information is essential to the health of democracy for at least two reasons. First, it ensures that citizens make responsible, informed choices rather than acting out of ignorance or misinformation. Second, information serves a checking function by ensuring that elected representatives uphold their oaths of office and carry out wishes of those who elected them. Mass media can expose corruption and can keep a check on public policy by throwing a spotlight on government action.

The media are also crucial to the conduct of democratic elections. Free and fair elections are not only about casting votes in proper conditions but also about having adequate information about parties, policies, candidates and the election process itself so that voters can make an informed and well-grounded choice.

The training course aims at enhancing the competence of print journalists in the area of accurate, professional and readership-oriented political reporting and to increase the awareness for the media's contribution to the promotion of good governance.



After completion of the course participants will:

- have reflected their own experience with political reporting
- have explored modern political systems and the role of the media, the private sector and civil society in securing sustainable development and the welfare of the people
- be familiar with modern election campaigns and strategies of covering them
- have applied techniques required for professional political reporting and fair election coverage.

Course contents will be as flexible and pro-active as possible to take account of the individual concerns of the participants. It will, however, include:

Core functions of political journalism: media as the „fourth estate “

- Presentation and analysis of participants' examples of political reporting
- The media's role as a watchdog
- News and information gathering: research strategies and internet research
- Journalistic techniques: news and opinion articles; debates and analyses; features and portraits; interview training

Political institutions and political actors as sources for political reporting

- Media and politics in Germany: an overview
- Rights and obligations of the political correspondent: an international comparison
- Analysing party systems, political strategies, tactics and interests
- Information sources in political reporting: documents, politicians, experts, lobby groups /PR

Election reporting as a specific field of political reporting

- Covering election campaigns: characteristics of election campaigns, planning of campaign reporting; tactics and pit falls for the journalist
- The role of think tanks, polling institutes and experts
- Coverage of the election day and post-election reporting: presentation and exercises

Good Governance as a topic in political reporting

- Identifying subjects in political reporting
- The role of NGOs in fighting corruption
- Good Governance in journalism: media ethics and self control of the media

### Working methods

The course will be conducted in English. Tuition will be through interactive lectures, self reflection, demonstration examples, role plays, site visits and exercises for planning the coverage and training the techniques required. The number of participants is limited to 15.

### Certificate

Upon completion of the full programme participants will be awarded a certificate of attendance.

### Admission requirements

The training course is open to newspaper and press agency journalists who have a strong interest in political reporting. Applicants should

- have a minimum of 4 years of professional experience
- be under 36 years old
- be proficient in English
- be given paid leave for the duration of the course.

Women journalists are particularly encouraged to apply.

### Accommodation

Participants will be accommodated in a guesthouse not too far from the IJ Training Centre. InWEnt will provide accommodation, a food allowance to cover meals and a season ticket for public transport for the period of the course. All other expenses will have to be borne by the participants themselves.